



nick tadd
socialmediagraffiti.com

Nick Tadd is widely regarded as one of the U.K.'s foremost social media maestros. A full time property investor and Landlord, Nick found that the income provided by his portfolio bought him time to indulge in his true passion – the web. Three years ago, he started immersing himself in understanding Web 2.0 which led to sustained and consistent engagement with social media, including writing his property blog which can regularly be found in the top 5 of the google natural listings.

Nick was recently appointed the preferred social media trainer of eademy, one of the U.K.'s premier business networking sites with over 500,000 members.

Through socialmediagraffiti.com , Nick provides a range of training courses and consultancy services to set businesses on the road to social media success. Nick is famed for making what appears to be a complex subject, understandable. His patient and focussed approach has put many businesses in the social media spotlight with one sole trader client attributing £6K of business transactions in just three months, solely through using Twitter. Nick firmly believes that social media engagement and relationship marketing is the only way to future-proof your business.

Once you have heard Nick speak on the subject of social media, you will feel like you have had your head in the sand and pulled it out to find someone shining a bright light in your eyes. *Nick will prove to you that the marketing department is now defunct, and it's time to open your "findability" department!*